

NEWS

the Memorial Tournament™

PRESENTED BY



5760 Memorial Drive • Dublin, Ohio 43017
Phone: 614.889.6700
Fax: 614.889.6026



Twitter/Instagram: @Memorialgolf
Facebook: /thememorialtournament
Website: www.thememorialtournament.com

For Immediate Release
February 9, 2017

FORE! MILER PRESENTED BY OHIOHEALTH SET TO KICK OFF 2017 TOURNAMENT WEEK

*FORE! Miler registration **NOW** open; race set for May 25*

Dublin, Ohio – Officials of the Memorial Tournament presented by Nationwide announced today the return of the FORE! Miler presented by OhioHealth, a 4-mile road race that will kick off the 42nd playing of the prestigious PGA TOUR event hosted annually by golf legend Jack Nicklaus at Muirfield Village Golf Club. The race serves as a fundraiser that highlights and benefits the alliance between Nicklaus Children's Health Care Foundation and Nationwide Children's Hospital.

The FORE! Miler presented by OhioHealth will begin at **7 p.m. EDT** on **Thursday, May 25**. The race will follow a route that starts and ends at Muirfield Village Golf Club and includes Memorial Drive, Avery Road, Brand Road, Muirfield Drive and Kinross Court. After the race, runners and walkers will enjoy a free Post-Race Party at the Golden Bear Club, an enclosed, climate-controlled venue located between the fairway at Hole No. 10 and the green at No. 14 at Muirfield Village Golf Club. The FORE! Miler is limited to the first 3,000 runners and walkers.

Registration for the FORE! Miler is **NOW** open at www.foremiler.com. Race fees are \$45 per person through March 31, 2017; \$50 per person from April 1 through May 22; and \$55 per person starting May 23 until sold out. All proceeds from the FORE! Miler benefit Nationwide Children's Hospital. The race has raised more than \$81,000 for Nationwide Children's since it began in 2015.

Race participants receive an Official FORE! Miler-themed Technical Race Shirt, an Official FORE! Miler-themed Finisher's Medal, one complimentary Practice Round ticket (\$35 value) to the Memorial Tournament presented by Nationwide (good for any one day, Monday, Tuesday or Wednesday, with Wednesday's ticket including access to the Official Pro-Am and Memorial Honoree Ceremony) and a complimentary adult beverage at the Post-Race Party.

(more)

“We are excited about the growth the FORE! Miler has enjoyed over its first two years,” said Memorial Tournament Executive Director Dan Sullivan. “The support we’ve received for this community-focused race from event partners OhioHealth, City of Dublin, Perio, Inc. (makers of Barbasol and Pure Silk Shave Cream) and WBNS 10TV has been instrumental to its success in raising important funds for Nationwide Children’s Hospital, as well as providing a platform for us to highlight the alliance between the Hospital and Nicklaus Children’s Health Care Foundation.”

The Memorial Tournament, scheduled for May 29 – June 4, will once again collaborate with M3S Sports to operate the FORE! Miler. The Memorial and M3S will work closely with City of Dublin officials to create a first-class race experience for participants and Dublin residents alike.

"Dublin is home to a healthy and wellness-focused community," said Dublin City Manager Dana McDaniel. "The FORE! Miler is a great event kicking off one of the most important weeks in Dublin focused on world-class golf, hospitality and economic development. We value the opportunity to partner with the Memorial Tournament presented by Nationwide, OhioHealth, Perio, Inc. and WBNS 10TV to bring a 'best of class' race and charitable event to central Ohio."

Race presenting sponsor OhioHealth is a leader in health and wellness in central Ohio and shares a common vision with the Memorial and City of Dublin to improve the health of the community.

“We’re excited to again serve as presenting sponsor of the FORE! Miler and lend our support to such a worthwhile cause,” said Sue Jablonski, senior vice president and chief communications officer, OhioHealth. “We have a long history of collaboration with City of Dublin, the Memorial Tournament and Nationwide Children’s Hospital and are excited to not only support our friends and partners, but also to get people active, moving and focused on their health.”

For more information and to register for the inaugural FORE! Miler presented by OhioHealth, please visit www.foremiler.com.

The 2017 Memorial Tournament presented by Nationwide is scheduled for May 29 – June 4 at Muirfield Village Golf Club. The public may call the Tournament Ticket Office 9 a.m.-5 p.m. weekdays at 877-MT BADGE (877-682-2343) or visit www.memorialbadges.com to purchase badges. Kids 18 and under can attend for free with a ticketed adult. Daily practice round tickets for Monday, Tuesday and Wednesday are also available. The cost is \$35 and they are valid for all three practice-round days.

About the Memorial Tournament presented by Nationwide

The Memorial Tournament presented by Nationwide is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world’s best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit many Greater Columbus Charities in alliance with the Nicklaus Children’s Healthcare Foundation, Nationwide Children’s Hospital and numerous other local organizations. For more information, visit www.thememorialtournament.com or call 614-889-6700.

(more)

About Nationwide

Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by both A.M. Best and Standard & Poor's. The company provides a full range of insurance and financial services, including auto, commercial, homeowners, farm and life insurance; public and private sector retirement plans, annuities and mutual funds; banking and mortgages; excess & surplus, specialty and surety; pet, motorcycle and boat insurance. For more information, visit www.nationwide.com.

Nationwide, Nationwide is on your side and the Nationwide N and Eagle are service marks of Nationwide Mutual Insurance Company.

About OhioHealth

OhioHealth is a nationally recognized, not-for-profit, charitable, healthcare outreach of the United Methodist Church.

Based in Columbus, Ohio, OhioHealth has been recognized as one of the top five large health systems in America by Truven Health Analytics, an honor it has received six times. It is also recognized by FORTUNE Magazine as one of the "100 Best Companies to Work For" and has been for 10 years in a row, 2007-2016.

Serving its communities since 1891, it is a family of 28,000 associates, physicians and volunteers, and a network of 11 hospitals, 50+ ambulatory sites, hospice, home-health, medical equipment and other health services spanning a 47-county area.

OhioHealth hospitals include OhioHealth Riverside Methodist Hospital, OhioHealth Grant Medical Center, OhioHealth Doctors Hospital, OhioHealth Grady Memorial Hospital, OhioHealth Dublin Methodist Hospital, OhioHealth Hardin Memorial Hospital, OhioHealth Marion General Hospital, OhioHealth O'Bleness Hospital, OhioHealth Mansfield Hospital, OhioHealth Shelby Hospital and OhioHealth Rehabilitation Hospital. For more information, please visit our website at www.ohiohealth.com.

Media Contacts

Thomas P. Sprouse
Director of Communications,
the Memorial Tournament presented by Nationwide
E-Mail: tsprouse@thememorialtournament.com
Office: 614-889-6791
Mobile: 614-519-1873

Colin Yoder
Media Relations Manager,
OhioHealth
E-Mail: colin.yoder@ohiohealth.com
Office phone: 614-566-4517

###