



PRESENTED BY



NEWS

5760 Memorial Drive • Dublin, Ohio 43017

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INAUGURAL FORE! MILER PRESENTED BY OHIOHEALTH SET TO KICK OFF 2015 TOURNAMENT WEEK

*Race will highlight Nicklaus Children's Health Care Foundation
and Nationwide Children's Hospital Alliance*

Current pricing and the complimentary food & beverage card for the 40th Memorial Tournament presented by Nationwide available only through March 6

Dublin, Ohio – Officials of the Memorial Tournament presented by Nationwide announced today the creation of the FORE! Miler presented by OhioHealth, a 4-mile road race that will kick off the 40th playing of the prestigious PGA TOUR event hosted annually by golf legend Jack Nicklaus, June 1 – 7, 2015 at Muirfield Village Golf Club. The race will serve as a fundraiser that will highlight and benefit the alliance between Nicklaus Children's Health Care Foundation and Nationwide Children's Hospital.

The FORE! Miler presented by OhioHealth will begin at **6:30 p.m.** on **Thursday, May 28**. The race will follow a route that starts and ends at Muirfield Village Golf Club and includes Memorial Drive, Avery Road, Brand Road, Muirfield Drive and Kinross Court. After the race, runners and walkers will enjoy a free Post-Race Party at the Golden Bear Club, an enclosed, climate-controlled venue located between the fairway at Hole No. 10 and the green at No. 14 green at Muirfield Village Golf Club. The FORE! Miler is limited to the first 3,000 runners and walkers.

Race fees are \$40 per person through March 31, 2015; \$45 per person from April 1 through April 30; and \$50 per person starting May 1 until sold out. All proceeds from the FORE! Miler benefit Nationwide Children's Hospital. Participants will receive an Official FORE! Miler-themed Technical Race Shirt, an

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Official FORE! Miler-themed Finisher's Medal, one complimentary Practice Round ticket (\$35 value) to the Memorial Tournament for Wednesday, June 3, which includes access to the Official Pro-Am and Memorial Honoree Ceremony, and a complimentary adult beverage at the Post-Race Party.

"We're excited to partner with OhioHealth and add a new community-focused event to the Memorial this year," said Memorial Tournament Executive Director Dan Sullivan. "The FORE! Miler will be a perfect way to start off a week of celebration as we recognize the 40th playing of the Tournament. Moreover, the race will provide an additional platform for us to highlight the Nicklaus Children's Health Care Foundation and Nationwide Children's Hospital alliance, while directly impacting the lives of the young patients and families that Nationwide Children's compassionately serves each day."

The Memorial Tournament has collaborated with M3S Sports to operate the FORE! Miler. M3S Sports is a Columbus-based sports marketing and management company.

Race presenting sponsor OhioHealth is a leader in health and wellness in central Ohio and shares a common vision with the Memorial and M3S Sports to improve the health of the community.

"We look forward to rallying golf fans and runners alike to participate in this new race," said Laura McCoy, Vice President of Marketing and Communications for OhioHealth. "This will be a fun way for people to start the Tournament off with a focus on health and wellness. It also reflects the collaboration we've had with Nationwide Children's Hospital and the Memorial Tournament over the years."

For more information and to register for the inaugural FORE! Miler presented by OhioHealth, please visit www.foremiler.com.

In addition to Tournament news, weekly Patron badges, which are valid Monday to Sunday and provide access to the Tournament grounds, remain available at the special introductory rate of \$165 each – including a \$25 complimentary food and beverage card – through March 6, 2015.

The public may call the Tournament Ticket Office 9 a.m.-5 p.m. weekdays at 877-MT BADGE (877-682-2343) or visit <http://www.mtbadge.com> to purchase badges. Kids 16 and under can attend for free with a ticketed adult and kids 18 and under are admitted free on Wednesday, June 3, 2015 for Junior Golf Day. Daily practice round tickets for Monday, Tuesday and Wednesday are also available. The introductory cost is \$35 through March 6, and they are valid for all three practice-round days.

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INDIVIDUAL BADGE OPTION BREAKDOWN

- **Daily Golden Bear Club Ticket Pack** **\$265**
Golden Bear Club and Grounds admission, Monday - Sunday. Receive one ticket for each day. Located adjacent to No. 10 fairway. Includes your choice of menu for purchase, cash bar, television viewing and open seating in a sports bar setting.
- **Weekly Golden Bear Club Badge** **\$265**
Golden Bear Club and Grounds admission, Monday - Sunday. Receive one badge valid the entire week. Located adjacent to No. 10 fairway. Includes your choice of menu for purchase, cash bar, television viewing and open seating in a sports bar setting.
- **Daily Patron Ticket Pack** **\$165**
Grounds only admission, Monday – Sunday. Receive one ticket for each day.
- **Weekly Patron Badge** **\$165**
Grounds only admission, Monday – Sunday. Receive one badge valid the entire week.
- **Any day Practice Round Ticket** **\$35**
Monday – Wednesday, grounds admission only. Includes three (3) Any Day Practice Round tickets to use on the day(s) of your choice.
- **Junior Ticket** **\$0**
Select one ticket per ticketed adult for children 16 and under.

* NOTE: For more information, including badge package options please visit www.mtbadge.com.

About the Memorial Tournament presented by Nationwide

The Memorial Tournament presented by Nationwide is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world's best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit many Greater Columbus Charities in alliance with the Nicklaus Children's Healthcare Foundation, Nationwide Children's Hospital and numerous other local organizations. For more information, visit www.thememorialtournament.com or call 614-889-6700.

About Nationwide

Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by both A.M. Best and Standard & Poor's. The company provides a full range of insurance and financial services, including auto, commercial, homeowners and life insurance; public and private sector retirement plans, annuities and mutual funds; banking and mortgages; specialty health; pet, motorcycle, boat and farm insurance. For more information, visit www.nationwide.com.

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About OhioHealth

OhioHealth is a nationally recognized, not-for-profit, charitable, healthcare organization with Methodist roots. Based in Columbus, Ohio, OhioHealth is currently recognized as one of the top five large health systems in America by Truven Health Analytics and has been for five years in a row. It is also recognized by FORTUNE Magazine as one of the “100 Best Companies to Work For” and has been for eight years in a row, 2007-2014.

Serving its communities since 1891, it is a family of 28,000 associates, physicians and volunteers, and a network of 11 hospitals, 50+ ambulatory sites, hospice, home-health, medical equipment and other health services spanning a 40-county area.

OhioHealth hospitals include OhioHealth Riverside Methodist Hospital, OhioHealth Grant Medical Center, OhioHealth Doctors Hospital, OhioHealth Grady Memorial Hospital, OhioHealth Dublin Methodist Hospital, OhioHealth Hardin Memorial Hospital, OhioHealth Marion General Hospital, OhioHealth O’Bleness Hospital, OhioHealth MedCentral Mansfield Hospital, OhioHealth MedCentral Shelby Hospital and OhioHealth Rehabilitation Hospital. For more information, please visit our website at www.ohiohealth.com.

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