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For Immediate Release  
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## **The Memorial Tournament presented by Nationwide partners with Crawford Hoying's Bridge Park to serve as the Tournament's official offsite destination**

### **"Fore!Fest" Street and Music Festival set to expand to three days in 2019**

*Official Memorial Tournament Golf Shop returns to Bridge Park district*

DUBLIN, OHIO - The Memorial Tournament presented by Nationwide and Crawford Hoying announced today that Bridge Park – the only walkable, mixed-use community in downtown Dublin – will serve as the Tournament's official offsite destination in 2019.

"The Memorial is proud to join Crawford Hoying in supporting the Bridge Park district and the second annual Fore!Fest," said Tournament Executive Director Dan Sullivan. "With the success of last year's inaugural Fore!Fest and the expanded format in 2019, the event has quickly grown into a community favorite, providing central Ohioans and golf fans an opportunity to enjoy live music, food and beverage and visit all the shops and restaurants in Bridge Park, including the Memorial Golf Shop."

Throughout the month of May, Bridge Park will offer live entertainment, promotional activation across the district, as well as restaurant and bar specials leading up to the Memorial Tournament presented by Nationwide and culminating with Fore!Fest.

Fore!Fest, a street and music festival offering live entertainment, food and beverage options and more, is expanding from its original one-day format to a new three-day platform for this year's event, May 30-June 1, 2019. The event is free to the public and will take place from 6-10 p.m. on Thursday (5/30), 6-11 p.m. on Friday (5/31) and 11 a.m.-8 p.m. on Saturday (6/1). Portions of Longshore Street and Bridge Park Avenue will be closed to vehicle traffic for the entirety of the event allowing for pedestrian focused open streets. Each day Fore!Fest will feature different local musical and entertainment acts, including a "Dublin Community Day" on Saturday with family-focused activities. Cameron Mitchell Premier Events, the official caterer of the Memorial Tournament presented by Nationwide, will provide food and beverage offerings for sale during Fore!Fest. The event is rain or shine. The Fore!Fest lineup includes local favorites such as Doc Robinson, Cousin Simple, Clubhouse, Full Frontal, Zoo Trippin and many more. Additional details on the event can be found at [www.forefest.com](http://www.forefest.com).

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“Bridge Park being the official offsite destination for the Tournament just makes sense,” said Ted Orr, Director of Development Experience for Crawford Hoying. “Partnering with the Memorial allows us to bring two premier central Ohio events together to create unparalleled vibrancy in the district and we couldn’t be more excited to continue this relationship.”

In addition to partnering with Bridge Park to bring Fore!Fest to Tournament fans, the Memorial also offers an official Tournament Golf Shop now open on Longshore street for a second straight year. This full-service retail store is open to the public through June 2 and will feature official Memorial Tournament gear, including shirts, hats, active wear, pin flags, golf chairs, drinkware, sunglasses and more. The public also can purchase Tournament badges at the new Golf Shop and the Memorial’s Limited-Edition Bear, with proceeds benefiting Nationwide Children’s Hospital. For more details and hours of operation please visit the Tournament website at [www.thememorialtournament.com](http://www.thememorialtournament.com).

Bridge Park is located just minutes from the Memorial Tournament in Dublin, Ohio. In addition to the many entertainment and dining options available to visitors, Bridge Park offers more than 2,000 parking spaces available for free to the public.

For more information on Fore!Fest, please visit [www.forefest.com](http://www.forefest.com).

#### **About the Memorial Tournament presented by Nationwide**

The Memorial Tournament presented by Nationwide is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world’s best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit many Greater Columbus Charities in alliance with the Nicklaus Children’s Healthcare Foundation, Nationwide Children’s Hospital and numerous other local organizations. For more information, visit [www.thememorialtournament.com](http://www.thememorialtournament.com) or call 614-889-6700.

#### **About Nationwide**

Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the United States. Nationwide is rated A+ by both A.M. Best and Standard & Poor’s. An industry leader in driving customer-focused innovation, Nationwide provides a full range of insurance and financial services products including auto, business, homeowners, farm and life insurance; public and private sector retirement plans, annuities and mutual funds; excess & surplus, specialty and surety; pet, motorcycle and boat insurance. For more information, visit [www.nationwide.com](http://www.nationwide.com). Follow us on [Facebook](#) and [Twitter](#).

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**About Bridge Park**

Bridge Park is the newest and only walkable, mixed-use community in downtown Dublin. Spanning 30 acres along the Scioto River, it is the cornerstone of the city's long-term vision for the Bridge Street District. The unique community features luxury condos and apartments, an indoor public market, restaurants, shops, Class A office space, entertainment venues, a hotel and conference center and multiple green spaces. To learn more about Bridge Park, visit [www.bridge-park.com](http://www.bridge-park.com).

**About Crawford Hoying**

Crawford Hoying is a full-service real estate development company, based in Dublin, Ohio. Concentrating in all aspects of acquisition, design, development, construction, management, as well as commercial and residential brokerage. In the past five years alone, they have developed over \$1 billion of mixed-use, multifamily, office and retail properties. Crawford Hoying creates a sense of Place; focused on consumer needs from a commerce, culture and community perspective. Bridge Park, [www.bridge-park.com](http://www.bridge-park.com) and Water Street District, [www.livewaterstreet.com](http://www.livewaterstreet.com) are examples of Crawford Hoying's transformational development capabilities. To learn more about Crawford Hoying, visit [www.crawfordhoying.com](http://www.crawfordhoying.com).

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