

For Immediate Release April 22, 2015



Pictured left to right: Steve Rasmussen (CEO Nationwide), Steve Allen, MD (CEO Nationwide Children's Hospital), Jack Nicklaus

# Legends Luncheon presented by Nationwide shines a bright light on Nicklaus Children's Health Care Foundation and Nationwide Children's Hospital alliance

Event raised \$1,000,000 for alliance bringing five-year total to \$2.9 million

Fifth Annual Nicklaus Youth Spirit Award announced

**Dublin, Ohio** – The Memorial Tournament presented by Nationwide hosted the fifth annual *Legends Luncheon presented by Nationwide* today, a unique, award-winning fundraiser that brings to life the alliance between the Nicklaus Children's Health Care Foundation and Nationwide Children's Hospital. All proceeds of the Legends Luncheon directly benefit the young patients and families that Nationwide Children's Hospital compassionately serves each day.

The goal of the Luncheon is to support advancement of research medical equipment and care in the areas of most need at Nationwide Children's Hospital. To that end, this year's Luncheon raised a record \$1,000,000 for the Nicklaus Children's Health Care Foundation and Nationwide Children's Hospital alliance. The 2015 amount equals the largest single-year donation in the event's history and brings the Luncheon's five year total to \$2.9 million.

(more)

Legends Luncheon Page 2 4/22/2015

True to the hearts of Jack and Barbara Nicklaus, the Memorial Tournament presented by Nationwide includes as one of its primary objectives a genuine, philanthropic vision, and it is through the Tournament's partnership with Nationwide Children's Hospital that this vision comes to life in the form of pediatric care for children in need throughout central Ohio.

Fifth-year Tournament sponsor Nationwide shares a similar tradition of support for Nationwide Children's. Nationwide is committed to broadening the impact of its presenting sponsorship of the Memorial Tournament to bring greater awareness and increased funding to Nationwide Children's and to those who benefit the most – families and children in need of care.

Hosts of *Legends Luncheon presented by Nationwide* were Jack and Barbara Nicklaus, together with Nationwide CEO Steve Rasmussen and his wife, Cindy, and Nationwide Children's Hospital CEO, Dr. Steve Allen and his wife, Dr. Jamie Allen. Luncheon guests experienced a charity event that is unique to Columbus, Ohio. Held at the Ohio Union on the campus of The Ohio State University, guests enjoyed a special conversation with Memorial Tournament Host and Founder Jack Nicklaus and 2015 Memorial Tournament honoree and World Golf Hall of Fame member Sir Nick Faldo. NBC and Golf Channel Host and 13-time Emmy Award winner Jimmy Roberts moderated this special discussion.

The final highlight of Legends Luncheon presented by Nationwide was the presentation of the "Nicklaus Youth Spirit Award," which is given annually to a patient or family who in some way has demonstrated a strong, driving spirit in overcoming obstacles, an unwavering optimistic outlook, and a strong conviction for their connection to Nationwide Children's Hospital.

The Nicklaus Youth Spirit Award honors the courage within that inspires volunteerism and community outreach, which has a positive influence on others. This year Jack and Barbara Nicklaus presented the Nicklaus Youth Spirit Award to Nationwide Children's Hospital patient, Juan Crestanello, 18, from New Albany, Ohio.

Being a teenager comes with its own set of difficulties, but when Juan was 16, he encountered an additional and unbelievable challenge. He was diagnosed with Burkitt's lymphoma – a fast-growing cancer usually characterized by a large abdominal tumor and may have bone marrow and central nervous system involvement.

Juan underwent 5 cycles of intensive in-patient chemotherapy. It didn't work.

Juan took on the additional months of chemotherapy and a bone marrow transplant like a warrior. "Once I got over the initial trauma of the diagnosis, I did everything to come out on top: I drank lots of water to flush the chemo, walked the 12<sup>th</sup> floor for hours on end, talked with the nurses and my psychologists, and occupied myself with school work."

Legends Luncheon Page 3 4/22/2015

According to his psychologist, Stacy Flowers, he did so much more. "He worked hard to keep connected to his peers at school and to keep up with his school work even when he felt horrible. He remained positive in his outlook and interactions with staff and family despite treatment side effects and the emotional toll cancer treatment takes on an individual."

In August 2013, Juan completed his treatment. He is in remission, but continues to be monitored closely for a potential relapse. He is back to participating in the things he loves: school and sports. He is maintaining a 4.0 GPA and running and playing tennis.

Juan's tenacious conviction for his connection to Nationwide Children's Hospital has never wavered. "I can proudly say that Nationwide Children's not only saved my life, but my experiences there transformed me into a better brother, a better friend, and a better person." More than these things, Juan is an inspiration. Last year, this exceptional teenager took the stage to make a school-wide presentation about his journey. As a Nationwide Children's Hospital Patient Champion, Juan has volunteered to take part in events, sharing his story and the story of Nationwide Children's Hospital, to help kids everywhere reach their fullest potential and, rather than be "normal," be extraordinary.

### About the Memorial Tournament presented by Nationwide

The Memorial Tournament presented by Nationwide is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world's best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit many Greater Columbus Charities in alliance with the Nicklaus Children's Healthcare Foundation, Nationwide Children's Hospital and numerous other local organizations. For more information, visit <a href="https://www.thememorialtournament.com">www.thememorialtournament.com</a> or call 614-889-6700.

# **About Nationwide**

Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by both A.M. Best and Standard & Poor's. The company provides a full range of insurance and financial services, including auto, commercial, homeowners and life insurance; public and private sector retirement plans, annuities and mutual funds; banking and mortgages; specialty health; pet, motorcycle, boat and farm insurance. For more information, visit <a href="https://www.nationwide.com">www.nationwide.com</a>.

Nationwide, Nationwide is on your side, *Join the Nation* and the Nationwide N and Eagle are service marks of Nationwide Mutual Insurance Company.

## **Media Contact**

Thomas P. Sprouse Director of Communications

E-Mail: tsprouse@thememorialtournament.com

Office: 614-889-6791 Mobile: 614-519-1873

### Additional Media Contacts

Jarrett Dunbar | Nationwide | PH: (614) 249-1591 | <a href="mailto:dunbaj1@nationwide.com">dunbaj1@nationwide.com</a>
Danielle Warner | Nationwide Children's Hospital | PH: (614) 355-0495 | <a href="mailto:danielle.warner@nationwidechildrens.org">danielle.warner@nationwidechildrens.org</a>