



Nationwide®
On Your Side

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**State of the art photo technology comes to the Memorial Tournament
presented by Nationwide Insurance**

Columbus, OH – Fans can be a part of history as the [Memorial Tournament](#) presented by Nationwide Insurance becomes the first PGA TOUR event to offer patrons an opportunity to preserve the moment in panoramic high definition. Photos from the Nationwide GalleryCam will be available on-line at thememorialtournament.com/nationwidegallerycam, allowing fans to find and tag themselves in the picture and share it with their social networks.

“These photos will be a unique keepsake that will allow fans to bring the Memorial Tournament experience to life in a personalized and sharable format,” said Matt Jauchius, chief marketing officer for Nationwide. “Nationwide Insurance is excited to partner with the Memorial to bring this to a PGA TOUR event for the first time.”

Tournament patrons will have two chances to share in this unique experience. The first Nationwide GalleryCam image will be taken Friday, May 31, between 3 – 4 p.m. and will encompass the Nos. 14 green and 15 tee box.

The second picture will be captured during the Tournament’s exciting conclusion on Sunday, June 2, between 5 – 6 p.m. as final play approaches the 18th green.

All times are estimated and subject to change. For the most up-to-date information check the official Nationwide GalleryCam [website](#) and follow @NationwideGolf on Twitter.

The Nationwide GalleryCam is a tremendous addition to the Tournament’s competition rounds because it captures a special moment, otherwise unavailable to fans, in a no cell phone/camera zone, and is available to be shared, free of charge, with friends via social media or email.

Other Nationwide Insurance highlights at the 38th playing of the Memorial include the Digital House returning to its location just off of the Practice Facility. Patrons can obtain information, engage with fans using social media platforms, charge mobile devices, see golf celebrity appearances and more. A limited supply of free Sirius XM with FM-band radios will be available for use at and away from the course.

Nationwide Insurance has also arranged for free “*On Your Side*” golf cart rides for those in need of transportation assistance from their parking locations to shuttle stops in satellite parking areas. These efforts are Nationwide's way of extending the same *On Your Side* experience to golf fans that it extends to Nationwide’s members.

All-week Patron Badges to the 2013 Memorial Tournament presented by Nationwide Insurance are available to the general public. The badges, valid May 27 – June 2, cost \$155 and include three complimentary any-day Practice Round tickets at no extra cost. As always, kids 12 and under can attend for free, and kids 18 and under are admitted free on Wednesday for Junior Golf Day. The public may call the Tournament Ticket Office 9 a.m.-5 p.m. weekdays at 877-MT BADGE or visit www.mtbadge.com to purchase badges. Daily tickets for Monday, Tuesday and Wednesday practice rounds are also available. The cost is \$30, and they are valid for all three practice-round days.

About the Memorial Tournament presented by Nationwide Insurance

The Memorial Tournament presented by Nationwide Insurance is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world's best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit many Greater Columbus Charities in alliance with the Nicklaus Children's Healthcare Foundation, Nationwide Children's and numerous other local organizations. For more information, visit www.thememorialtournament.com or call 614-889-6700.

About Nationwide Insurance Sports Sponsorships

Nationwide Insurance is committed to supporting the communities where its members and associates live, work and play. The company incorporates sports sponsorships into its marketing mix to build awareness, consideration and relationships with fans by connecting with their passion points.

Many of the company's sports sponsorships are designed to raise funds for Nationwide Children's Hospital, including the Memorial Tournament presented by Nationwide Insurance, a PGA TOUR event; Nationwide Children's Hospital Columbus Marathon; Nationwide Children's Hospital Championship, on the Web.com Tour and the NASCAR Nationwide Series' new Nationwide Children's Hospital 200. In six years, Nationwide Insurance's sports sponsorships have generated more than \$6 million to support research and patient care at the hospital, with a goal of raising more than \$3 million in 2013.

Additionally, Nationwide Insurance has built a number of strategic partnerships: the NASCAR Nationwide Series, the Columbus Blue Jackets, Nationwide Arena and the No. 17 NASCAR Sprint Cup Series entry for Ricky Stenhouse, Jr. Nationwide Insurance is an official sponsor of these organizations: Bristol Motor Speedway, Central Intercollegiate Athletic Conference, Charlotte Motor Speedway, Columbus Clippers, Mid-Ohio Sports Car Course, NASCAR, Roush Fenway Racing, The Ohio State University Athletic Department and Virginia Commonwealth University. In addition, the company maintains personal services agreements with Dale Earnhardt Jr., Bill Haas, Danica Patrick, Dale and Ned Jarrett.

About Nationwide

Nationwide Mutual Insurance Company, based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by both A.M. Best and Standard & Poor's. The company provides customers a full range of insurance and financial services, including auto insurance, motorcycle, boat, homeowners, pet, life insurance, farm, commercial insurance, annuities, mortgages,

mutual funds, pensions, long-term savings plans and specialty health services. For more information, visit www.nationwide.com.

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